
Friday, October 13, 2017

*Riga Technical University, Faculty of Engineering Economics and Management
6 Kalnciema Street, Riga*

“Scientific Conference on Economics and Entrepreneurship” (SCEE’2017)”

Section

**“NATIONAL ECONOMY, ENTREPRENEURSHIP, SAFETY AND REAL ESTATE
MANAGEMENT”**

ROOM 223

Section Chairs: Prof. E. Gaile-Sarkane, Prof. I. Geipele, Riga Technical University, Latvia

Scientific committee:

E. Gaile-Sarkane	Dr.oec.	Riga Technical University
I.Geipele	Dr.oec.	Riga Technical University
J. Ieviņš	Dr.oec.	Riga Technical University
A.V. Krastiņš	Dr.oec.	Riga Technical University
I.Lapiņa	Dr.oec.	Riga Technical University
N. Lāce	Dr.oec.	Riga Technical University
J.Mazais	Dr.sc.ing.	Riga Technical University
R. Počs	Dr.habil. oec.	Riga Technical University
D. Šceulovs	Dr.oec.	Riga Technical University

Organizing committee:

Prof. R. Pocs	Dr. habil. oec.	Riga Technical University	Latvia
Prof. E. Gaile-Sarkane	Dr. oec.	Riga Technical University	Latvia
Prof. I. Lapina	Dr. oec.	Riga Technical University	Latvia
Prof. T. Tambovceva	Dr. oec.	Riga Technical University	Latvia
M. Smirnovs		Riga Technical University	Latvia

9:30 – 10:00
REGISTRATION

10:00-12:00

**Plenary Session and panel discussion
The Myths and Realities about today’s Students**

10:00

OPENING OF THE CONFERENCE

Prof. Elīna Gaile-Sarkane, Dean of Faculty of Engineering Economics and Management,
Prof. Remigijs Počs, Vice Dean for Research of Faculty of Engineering Economics and
Management

10:05-10:30

Ilze Valdovska, Head of the Human Resources of the State Audit Office of the Republic of
Latvia; RTU Visiting Professor

Contemporary Challenges of Studies: Employer's Daily Reality and Observations by an RTU Visiting Professor

10:30 – 10.55

Kristaps Zaļais, Director of Laurenci primary school; alumnus of “Mission Possible” program

How to Work With Today's Young Generation?

10:55 – 11:20

Daiga Ērgle, Senior Vice President Human Resources, airBalticCorporation; RTU RBS Visiting Professor

Creation of Engaging Learning Environment for More Effective Knowledge Transfer and Retention

11:15-11.50 Panel discussion

11:50-12:00 Conclusions and information about work in parallel sections.

12.00-12.30 Coffee break

Friday, October 13, 2017

Faculty of Engineering Economics and Management, 6 Kalnciema Street, Riga

Subsection

“Building entrepreneurship, real estate, region and territory engineering economy problems”

ROOM 215

Section Chairs: prof. M.Senfelde, assoc.prof. A.Auzins, Riga Technical University, Latvia

Scientific Committee

J.Vanags	Dr.oec.	Riga Technical University	Latvia
T.Tambovceva	Dr.oec.	Riga Technical University	Latvia
A.Ellmann	Dr.sc.ing.	Tallinn University of Technology	Estonia
K.Kowalczyk	Dr inż.	University of Warmia and Mazury in Olsztyn	Poland
N.Lepkova	Dr.sc.ing.	Vilnius Gediminas Technical University	Lithuania
N.Bibik	Dr.sc.ing.	O. M. Beketov National University of Urban Economy in Khakriv	Ukraine

12:30 – 12:45

OPENING

A.Auzins, Riga Technical University, Latvia

12:40-14:00

ENVIRONMENTAL ASPECTS OF THE CONSTRUCTION INDUSTRY DEVELOPMENT – INTERNATIONAL EXPERIENCE AND CASE OF LATVIA

L.Kauskale, I.Geipele, Riga Technical University, Latvia

N.Lepkova, Vilnius Gediminas Technical University, Lithuania

INDIVIDUALS INVOLVEMENT IN DEVELOPMENT OF TECHNICAL SOLUTIONS AND RULES OF MANAGEMENT

I. Pukite, I. Geipele, Riga Technical University, Latvia

A.Grekis, Altum, Latvija

DETERMINING CUSTOMER SATISFACTION IN THE REAL ESTATE MANAGEMENT SECTOR: CASE STUDY IN RIGA

I. Pukite, I. Geipele, Riga Technical University, Latvia

QUALITY AND COMPLIANCE IN HIGHER EDUCATION IN REAL ESTATE AREA

I. Luce, College of Law, Latvia

THE REASONS FOR SIGNIFICANT LIMITATION OF THE PROGRAM OF TEMPORARY RESIDENCE PERMITS FOR FOREIGNERS WHO HAVE INVESTED IN IMMOVABLE PROPERTY IN LATVIA.

J. Viesturs, I. Geipele, I. Pukite, J.Vanags, Riga Technical University, Latvia

I.Nikuradze, Georgia

CHARACTERISTICS OF LAND GRABBING IN THE 21TH CENTURY

J.Viesturs, A.Auzins, Riga Technical University, Latvia

ICT AS ENABLER FOR SUSTAINABLE DEVELOPMENT

S.Meijere, T.Tambovceva, Riga Technical University, Latvia

DATA ANALYSIS PROCESS INTEGRATION IN SALES PROCESS

A. Verdenhofs, T.Tambovceva, Riga Technical University, Latvia

14:00-14:20 Coffee break

14:20-16:30

LOCAL ECONOMIC DEVELOPMENT PLANNING TOOLS: FROM SUBJECTIVE TO OBJECTIVE ONES

E.Pudzis, S.Geipele, I.Geipele, Riga Technical University, Latvia

EMOTIONAL AND PHYSICAL IMPACT OF LIGHTING QUALITY PARAMETERS AND CHARACTERISTICS ON HUMANS IN DIFFERENT VISUAL ENVIRONMENTS

N.Kocanovs, I.Geipele, R.Kocanova, Riga Technical University, Latvia

STANDARDIZATION PROBLEMS AND SOLUTIONS IN THE BUILDING SECTOR IN LATVIA

J.Uzulens, S.Geipele, Riga Technical University, Latvia

FIRE RISKS ANALYSIS IN LATVIA

N.Rauza, T.Tambovceva, Riga Technical University, Latvia

COMPETITIVE INTELLECTUAL RESOURCES AS A SIGNIFICANT FACTOR OF A NATIONAL ECONOMIC GROWTH

M.Senfelde, A.Zencaka, Riga Technical University, Latvia

INTELLECTUAL URBAN ENVIRONMENT

K. Plotka, M. Senfelde, Riga Technical University, Latvia

J.Virzbickis, University of Latvia, Latvia

PROBLEMS AND THEIR SOLUTIONS OF PROPERTY DAILY MANAGEMENT

A.Svaikovs, K.Fedotova, Riga Technical University, Latvia

TRENDS OF HOUSING CONSTRUCTION DEVELOPMENT IN UKRAINE: RETROSPECTIVE AND CONTEMPORARY SITUATION

N. Bibik, N. Dril, O. M. Beketov National University of Urban Economy in Khakriv, Ukraine

IMPORTANCE OF THE MARINE CADASTRE IN THE DEVELOPMENT OF THE REAL ESTATE INDUSTRY IN LATVIA

I.Stamure, J.Kaminskis, I.Geipele, Riga Technical University, Latvia

K. Kowalczyk, the Faculty of Geodesy, Geospatial and Civil Engineering of the University of Warmia and Mazury in Olsztyn, Poland

DEVELOPMENT OF SUSTAINABILITY OF THE CONSTRUCTION SECTOR IN LATVIA

I.Stamure, I. Geipele, Riga Technical University, Latvia

MULTI-STORY RESIDENTIAL BUILDING APARTMENTS AS A SUSTAINABLE CONSTRUCTION OBJECT: RESEARCH RESULTS IN RIGA

I.Stamure, L.Snidere, I.Geipele, Riga Technical University, Latvia

REAL ESTATE EVALUATION SYSTEM OF THE SHARED OWNERSHIP SITUATIONS

R.Muskate, T.Tambovceva, Riga Technical University, Latvia

NATURAL MONOPOLY IN RUSSIA: STATE'S REGULATION PROBLEMS

S. Kirsanov, St. Petersburg Institute of Humanities, Russia

E. Safonov, Russian State University for the Humanities, Moscow, Russia

S. Ramirez, Corporate University of Russian Railways, Moscow, Russia

16:30-16:50 Coffee break

16:50- 18:30

FOREIGN DIRECT INVESTMENT AND SPECIAL ECONOMIC ZONES IN LATVIA

I.Gulbis, S.Geipele, Riga Technical University, Latvia

ASSESSMENT OF ENERGY EFFICIENT PROCESSES IN PUBLIC AND RESIDENTIAL BUILDINGS IN LITTORAL REGIONS OF THE BALTIC SEA IN LATVIA

G.Actina, I.Geipele, Riga Technical University, Latvia

B.Plavina, Engure Region Council, Latvia

INTRODUCTION OF VALUES-LED PLANNING APPROACH A GATE TOWARDS IMPROVING LAND USE AND SPATIAL DEVELOPMENT PRACTICE IN THE LIGHT OF DYNAMIC SPATIAL PLANNING SYSTEMS

A.Auzins, J.Viesturs, Riga Technical University, Latvia

SPATIAL STRUCTURATION OF THE METROPOLITAN HOUSING MARKET: A SYSTEMIC APPROACH

J. Vanags, D.Useniaks, Riga Technical University, Latvia

H. Jirgena, Turiba University, Latvia

A.Sarkans, JCI Latvia Verus Investment, Austra Agency, Latvia

HOUSING HETEROGENEITY AND NEBULOSITY OF THE VALUATION STANDARD: A SYSTEMIC APPROACH

J. Vanags, D.Useniaks, Riga Technical University, Latvia

H. Jirgena, Turiba University, Latvia

A.Sarkans, JCI Latvia Verus Investment, Austra Agency, Latvia

STUDY OF SUSTAINABLE SOCIO-ECONOMICS DEVELOPMENT OF BULGARIA

I. Ivanov, University of Forestry, Bulgaria

INCOME DIFFERENCES ACROSS INDUSTRIES OF LATVIAN ECONOMY

A. Mihnenoka, Riga Technical University, Latvia

Subsection
“Business Engineering, Economics, Finance and Management”

ROOM 509

Subsection Chair: assoc.prof. D.Ščeuļovs, assist.prof. V. Šatrevičs, assist.prof. N. Semjonova,
Riga Technical University, Latvia

12:30 – 12:40

OPENING

D. Ščeuļovs, Riga Technical University, Latvia

12:40-14:20

CHALLENGES OF A COMPANY’S CRISIS MANAGEMENT IN CONTEMPORARY BUSINESS ENVIRONMENT

L. Kasperoviča, N.Lace, Riga Technical University, Latvia

VENTURE CAPITAL IN LATVIA

A. Matisone, N.Lace, Riga Technical University, Latvia

GENERATION Z BUSINESS STUDENTS AS FUTURE EMPLOYEES OF ORGANISATIONS IN LATVIA: EMPIRICAL STUDY

E. Vecumniece, O. Leontjeva, Riga Stradiņš University, Latvia

EMPLOYEES ATTITUDES TO ORGANIZATIONAL ATTRACTIVENESS IN LITHUANIAN BUSINESS SECTOR

I. Bakanauskienė, R. Bendaravičienė, Vytautas Magnus University, Lithuania

THE IMPACT OF HUMAN CAPITAL, NETWORKING AND INSTITUTIONAL ENVIRONMENT ON INTERNATIONALIZATION OF SMES

M. Bužavaitė, Renata Korsakienė, Vilnius Gediminas Technical University, Lithuania

GREEN AGRICULTURE AS A NEW TREND IN MODERN ENTREPRENEURSHIP

O. Chygryn, Sumy State University, Ukraine

USING SOCIAL MEDIA FOR CIVIC ENGAGEMENT. CAN LATVIA LEARN FROM FOREIGN EXPERIENCE?

E. Gaušis, University of Latvia, Latvia

CASE STUDY OF CHINESE THIRD-PARTY PAYMENT PLATFORM ALIPAY AND ITS IMPLICATION IN LATVIAN MARKET

A. Kontauts, B. Sloka, University of Latvia, Latvia

LATVIAN FISCAL SUSTAINABILITY THREATS

S. Jekabsons, I. Skribane, L. Berzina, University of Latvia, Latvia

14:20-14:40 Coffee break

14:40-16:40

ADJUSTMENT TO ASYMMETRIC SHOCKS: THE CASE OF THE CENTRAL AND EASTERN EUROPEAN COUNTRIES

Vilma Deltuvaite, Kaunas University of Technology, Lithuania.

CROSS-BORDER CONTAGION RISK TRANSMISSION: A FRAMEWORK OF MONITORING SYSTEM

Vilma Deltuvaite, Kaunas University of Technology, Lithuania

BIOMETRIC INDUSTRY: DO THE INVESTORS BELIEVE IN SOPHISTICATED TECHNOLOGIES?

J. Kuzmina, M. Lindemane, BA School of Business and Finance, Latvia

THE ANALYSIS OF OPERATING ACTIVITIES FOR LATVIAN MECHANICAL ENGINEERING AND METALWORKING COMPANIES

Bary Mavlutov, Baltic International Academy, Latvia,

Inese Mavlutova, BA School of Business and Finance, Latvia

PROBLEMS OF ENVIRONMENTAL CONFLICTS MANAGEMENT

V. Sabadash, Sumy State University, Ukraine

BIBLIOMETRIC ANALYSIS OF FINANCIAL RISK ASSESSMENT IN BALTIC COUNTRIES

N. Scacun, I. Voronova, Riga Technical University, Latvia

CORPORATE SOCIAL RESPONSIBILITY IN LITHUANIA: EVALUATION OF CSR REPORTS

L. Šimanskienė, E. Župerkienė, J. Paužuolienė, Klaipėda University, Lithuania

MODERNIZATION OF UKRAINE NATIONAL ECONOMY ON THE BASE OF EU EXPERIENCE

O. V. Shkarupa, Sumy State University, Ukraine

ECONOMIC ASPECTS OF BENCHMARKING INNOVATIVE PRODUCTS OF ENTERPRISES

L.M. Taraniuk, D.S.Kobyzskiy, K.V. Taraniuk, Sumy State University, Ukraine

THE METHODOLOGICAL ANALYSIS OF THE PROJECT RISK MANAGEMENT CONCEPT 'RISK'

J. Uzulans, University of Latvia, Latvia

HEALTH CARE SPENDING STRUCTURES IN POLAND, LATVIA, LITHUANIA AND ESTONIA OVER THE YEARS AS COMPARED TO OTHER EU COUNTRIES

R. Walczak, M. Piekut, M. Kludacz-Alessandri, Warsaw University of Technology, Poland

B. Sloka, University of Latvia, Latvia

16:40-17:00 Coffee break

17:00- 18:30

ASSESSMENT OF THE STABILITY OF INSURANCE COMPANIES: THE CASE OF BALTIC NON-LIFE INSURANCE MARKET

I. Zariņa, I. Voronova, G. Petere, Riga Technical University, Latvia

CALCULATION OF AGGREGATE QUANTITATIVE ASSESSMENT FOR SUSTAINABLE DEVELOPMENT INDICATORS SYSTEMS

V. I. Todorov, A.G. Ivanova, University of Forestry, Bulgaria

THE IMPORTANCE OF STAKEHOLDERS' ENGAGEMENT IN CHANGE MANAGEMENT PROCESS IN UNIVERSITIES

A. Grantins, B. Sloka, I. Jekabsone, University of Latvia, Latvia

THE IMPACT OF DIGITAL COMPETENCES ON THE EMOTIONAL CAPITAL ON E-COMMERCE ENTERPRISES

I. Ivanova, Riga Technical university, Latvia

KEY CHALLENGES OF LONG-TERM PLANNING SUPPORT FOR SUSTAINABLE BUSINESS

Aris Adlers, Riga Technical University, Latvia

THE ROLE OF MUNICIPALITY IN PROMOTION OF WELL-BEING: DEVELOPMENT OF PUBLIC SERVICES

I. Jekabsone, University of Latvia, Latvia

ASSESSMENT OF IMPACT OF CORPORATE INCOME TAX SUSPENSION ON FINANCIAL PERFORMANCE OF BUSINESSES

M.Jurušs, T.Laizāns, R.Šnikvalds, V. Bizņa, Riga Technical University, Latvia

SUSTAINABILITY OF FSI SEGMENT AS THE FORMING SEGMENT OF LATVIAN CORPORATE BOND MARKET

N.Tocelovska, B.Sloka, University of Latvia, Latvia

CUSTOMER KNOWLEDGE MANAGEMENT MODEL APPLICATION IN ALUMNI RELATION MANAGEMENT

A.Straujuma, E.Gaile-Sarkane, Riga Technical University, Latvia

INVESTING IN SILVER ECONOMY: NEW TREND REQUIRES NEW BENCHMARK

J.Kuzmina, BA School of Business and Finance, Latvia

PROMOTION OF UNIVERSITY STUDY PROGRAMS USING INTERNET ADVERTISING

G.Sarkane, K. Seilis, "RISEBA" University of Business, Arts and Technology, Latvia

DETERMINING AND ANALYZING THE EFFICIENCY OF VALUE ADDED TAX RATE

S.Saksonova, V. Ļicova, University of Latvia, Latvia

**Subsection
“Innovation and Quality Technologies”**

ROOM 203

Subsection Chairs: Prof. Janis Mazais, MBA Modris Ozoliņš, Riga Technical University,
Latvia

12:30 – 12:45

OPENING

J. Mazais, Riga Technical University, Latvia

12:45 – 13:00

TRANSFORMATION OF ECONOMY IN CONDITIONS OF INDUSTRY 3.0 AND 4.0: THE EU EXPERIENCE

L. Melnyk, I. Dehtyarova, O. Kubatko, Sumy State University, Ukraine

13:00 – 13:15

ECONOMIC ISSUES OF LIFESTYLE EVALUATION: EU AND UKRAINE EXPERIENCE

B. Kovalov, Sumy State University, Ukraine

13:15 – 13:30

ORGANIZATIONAL CULTURE’S LINK TO QUALITY CULTURE

I. Kairiša, I. Lapiņa, Riga Technical University, Latvia

13:30 – 13:45

FACTORS THAT INFLUENCE THE SAFETY AND COMPLIANCE OF THE PRODUCTS

S. Mjakuškina, I. Lapiņa, Riga Technical University, Latvia

13:45 – 14:00

DEGRADED SWAMPS HYDROLOGICAL REGIME RESTORATION USING SYSTEM DYNAMICS MODELLING

O. Java, Vidzeme University of Applied Sciences, Latvia

14:00 -14:15

INNOVATION IN VOCATIONAL EDUCATION FOR NATIONAL ECONOMIC DEVELOPMENT OF LATVIA

I. Brante, Ogres Tehnikums, Latvia

14:15 -14:45 Coffee break

14:45 -15:00

THE RISK ANALYSIS OF CERTIFICATION PROCESS IN THE FIELD OF ENERGY

M. Kavosa, I. Lapiņa, Riga Technical University, Latvia

15:00 -15:15

MANAGERIAL COMPETENCES DEVELOPMENT IN THE CONTEXT OF THE FOURTH INDUSTRIAL REVOLUTION

T. Nikitina, I. Lapiņa, Riga Technical University, Latvia

Subsection
“Internal Security and Civil Protection”

ROOM 523

Subsection Chairs: Prof. Janis Ievins, prof. Valentīna Urbāne, Riga Technical University, Latvia

12:30 – 12:45

OPENING

J. Ievins, Riga Technical University, Latvia

12:45 – 13:00

ENVIRONMENTAL POLLUTION AND POPULATION HEALTH: CONVERGENCE ESTIMATIONS

O. Kubatko, O. Kubatko, Sumy State University, Ukraine

13:00 – 13:15

PARALLEL IMPORT AND EXPORT OF MEDICINES IN LATVIA

M. Pētersone, S. Marejeva, Riga Technical University, Latvia

13:15 – 13:30

LIABILITY FOR VIOLATIONS OF CUSTOMS REGULATIONS AND ITS APPLICATION UNDER CONDITIONS OF ECONOMIC INTEGRATION

A. Čevērs, Riga Technical University, Latvia

13:30 – 13:45

SMUGGLING OF CULTURAL PROPERTY AS A THREAT TO THE INTELLECTUAL SAFETY OF THE SOCIETY: CRIMINAL LAW AND ITS CHALLENGES

T. Čevērs, Riga City Vidzeme District Public Prosecutor's Office, Latvia

**Subsection
“International Business and Logistics”**

ROOM 303

Subsection Chairs: Prof. Remigijs Počs, prof. Valērijs Skribans, Riga Technical University,
Latvia

12:30 – 12:40

OPENING

V. Skribans, Riga Technical University, Latvia

12:40-14.00

ENERGY SECTOR CHALLENGES

O. Bogdanova, Ministry of Economics of the Republic of Latvia, Latvia

CHALLENGES AND OPPORTUNITIES IN THE HEAT AND NATURAL GAS MARKETS

M. Balodis, Latvenergo AS, Latvia

GAS MARKET LIBERALIZATION, OPTIMIZATION MODEL AND DEVELOPMENT PROSPECTS IN THE EU

V. Skribans, Riga Technical University, Latvia

REVEALED COMPARATIVE ADVANTAGE: COMPARISON OF THE BALTIC STATES

V. Ozoliņa, Riga Technical University, Latvia

INVESTED TIME IN SOCIAL NETWORK SITES INFLUENCE THE EMPLOYMENT SEEKING PROCESS

T. Sander, University of Ludwigshafen, Germany,

B. Sloka, University of Latvia, Latvia,

M. Mannsberger, University of Applied Sciences Wiener Neustadt, Austria

HOME PAGES FOR HIGHER EDUCATION EXPORT

B.Sloka, J.Dimants, R.Vidruska, Z.Svilāne, A.Kontauts, University of Latvia, Latvia

IMPLEMENTING WORK-BASED LEARNING IN LATVIA – FROM PILOTING TO SYSTEMIC APPROACHES

I. Buligina, B. Sloka, University of Latvia, Latvia

HOW TO RAISE THE POSITION IN UNIVERSITY RANKINGS – POSSIBLE SOLUTIONS FOR MORE EFFECTIVE RESEARCH WORK ORGANIZATION AT THE UNIVERSITIES

E. Rūsīte, B.Sloka, University of Latvia, Latvia

14.00-14.20 Coffee break

14:20-15.00

IMPACT OF INTERNATIONAL HIGHER EDUCATION IN NATIONAL ECONOMY STRUCTURE IN THE BALTIC STATES IN 2005-2015

L.Supe, I. Jurgelane, Riga Technical University, Latvia

KNOWLEDGE-BASED SERVICES AND TRANSPORTATION INDUSTRY DEVELOPMENT IN LATVIA

A. Kotlars, Riga Technical University, Latvia

MANAGEMENT OF TAX PAYMENTS UNDER THE DEFINITIVE VALUE ADDED TAX REGIME

M. Jurušs, G. Feldbergs, Riga Technical University, Latvia

POTENTIALS OF DEVELOPMENT OF TIMBER INDUSTRY THROUGH AFFORESTATION OF LATVIAN UNCULTIVATED LANDS BY FAST-GROWING TREE PAULOWNIA

Z.Begulova, Riga Technical University, Latvia

Subsection
**“National Research Program EKOSOC-LV:
“The Development of Innovation and Entrepreneurship in Latvia in
Compliance with the Smart Specialization Strategy” &
“Involvement of the society in social innovation for
providing sustainable development of Latvia””**

ROOM 407

Subsection Chairs: prof. Natalja Lace, assoc.prof. Karine Oganisjana, Riga Technical University, Latvia

Scientific Committee

N. Lace	Dr.oec.	Riga Technical University	Latvia
K.Oganisjana	Dr.oec.	Riga Technical University	Latvia
G.Ciemleja	Dr.oec.	Riga Technical University	Latvia
M.Pelše	Dr.oec.	Latvia University of Agriculture	Latvia
M.Lescevicā	Dr.oec.	Vidzemes Augstskola	Latvia
S.Hilkevics	Dr.phys.	Ventspils University College	Latvia
T.Volkova	Dr.oec.	BA School of Business and Finance	Latvia
A.Sauka	Dr.oec.	SSE Riga	Latvia
A.Cirjevskis	Dr.oec.	SIA Sinergija	Latvia
M. Tvaronaviciene	Dr.oec.	Entrepreneurship and Sustainability Center	Lithuania
T. Polajeva	Dr.oec.	Tallinn University of Technology	Estonia

12:30 – 12:45

OPENING

N. Lace, K. Oganisjana, Riga Technical University, Latvia

12.45 - 13.45

LATVIA’S DISTRICTS ECONOMIC DEVELOPMENT FORECAST

T. Laizāns, N. Lāce, Riga Technical University, Latvia

**THE ROLE OF PATENTS IN THE PROCESS OF CREATING INTELLECTUAL CAPITAL
IN LATVIAN ENTERPRISES**

G. Ciemleja, N. Lāce, Riga Technical University, Latvia

**INNOVATION AND TFP GROWTH ON THE FIRM LEVEL: LATVIAN AND LITHUANIAN
MANUFACTURING INDUSTRY**

J. Bistrova, K. Kozlovskis, N. Lāce, G. Rumbinaite, Riga Technical University, Latvia,

EVALUATION OF REGION'S INNOVATIVE MILIEU

Chandima Thisara Herath Mudiyansele, N. Lāce, Riga Technical University, Latvia

**THE INVOLVEMENT OF THE STUDENTS OF RIGA TECHNICAL UNIVERSITY IN
RESEARCH ON SOCIAL INNOVATION IN LATVIA**

K. Oganisjana, Riga Technical University, Latvia

BARRIERS TO SOCIAL INNOVATION IN LATVIA

B. Kabwende, Ozoemena Joseph Chukwu, Riga Technical University, Latvia

HOW THE BARRIERS TO SOCIAL INNOVATION ARE OVERCOME IN LATVIA

J. Eremina, S. Gvatua, Riga Technical University, Latvia

13:45-14.00 Coffee break

14.00-15.30

FINANCIAL, ORGANIZATIONAL AND INFORMATIVE INVOLVEMENT OF THE SOCIETY IN SOCIAL INNOVATION PROCESSES IN LATVIA

K. Kozlovskis, K. Oganisjana, Riga Technical University, Latvia

MULTIPLE DEVICE USAGE IN ONLINE SHOPPING: LATVIAN INTERNET USERS' SURVEY RESULTS

R. Vidruska, B. Sloka, University of Latvia, Latvia

THE ANALYSIS OF BUSINESS START-UP FACTORS

B. Sloka, I. Kantāne, University of Latvia, Latvia

E. Jermolajeva, University of Agriculture, Latvia

V. Avotiņš, Ventspils University College, Latvia

THE "OPEN SOURCE UNIVERSITY" PROJECT – INVOLVING THE ACADEMIA IN SOCIAL INNOVATION FOR SUSTAINABLE DEVELOPMENT

H.Daskalov, Technical University, Bulgaria

ETHICAL BEHAVIOUR AND ORGANIZATIONAL INNOVATION: HOW TO ENHANCE COMPETITIVENESS OF SMALL AND MEDIUM-SIZED ENTERPRISES

M.Apsalone, R. Martín Flores, University of Latvia, Latvia

OPPORTUNITIES FOR ENTREPRENEURIAL ACTIVITY RELATED TO THE ALTERNATIVE TOURISM IN THE FOREST TERRITORIES

E. Kitchoukov, S. Kitchoukova, University of Forestry, Bulgaria